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Coaching Defined

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Personal Coaching

"A collaborative solution-focused, results-orientated and systematic process in which the coach facilitates the enhancement of work performance, life experience, self-directed learning and personal growth of the coachee."

Executive Coaching

"As for personal coaching, but it is specifically focused at senior management level where there is an expectation for the coach to feel as comfortable exploring business related topics, as personal development topics with the client in order to improve their personal performance."

Organizational Coaching

"As for personal coaching, but the specific remit of a corporate coach is to focus on supporting an employee, either as an individual, as part of a team and/or organization to achieve improved business performance and operational effectiveness"

Speciality Coaching

"As for personal coaching, but the coach is expert in addressing one particular aspect of a person's life e.g. stress, career, or the coach is focused on enhancing a particular section of the population e.g. doctors, youths."

Team and Group Coaching

"As for personal coaching, but the coach is working with a number or individuals either to achieve a common goal within the group, or team to develop high performance."

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Online Conference (<https://coachingintheworkplace.org/>)

Coaching in the Workplace, Performance. Culture. Mastery being held online on 24 -26 June 2020.

Quick Links

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What is a Regulatory Entity?

(https://cdn.ymaws.com/www.associationforcoaching.com/resource/resmgr/legal/clarification_of_a_regulator.pdf)

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Systemic Coaching: Delivering Value Beyond the Individual

(<https://www.associationforcoaching.com/event/systemiccoachingpeterhawkins>)

Coaching Presence (https://www.associationforcoaching.com/event/LCD_coachingpresence)

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Video

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