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ICF Global Coaching Study

The *Global Coaching Study* is commissioned by ICF and conducted by PricewaterhouseCoopers (PwC). The study is based on a comprehensive survey of the coaching industry, and explores topics including industry size and revenue, the business and practice of coaching, and perspectives on industry trends.

Snapshot Survey Now Open: COVID-19 and the Coaching Industry

Just weeks after we closed the *2019 Global Coaching Survey* in December 2019, the outbreak of COVID-19 began to impact members of the coaching community in Asia. It has since had a dramatic impact on the way coaches and clients live, work and connect with one another around the world.

COVID-19 and the Coaching Industry is a global survey open to professional coach practitioners and to managers and leaders who use coaching skills in their roles. The purpose of this research is to collect up-to-date information on the state of the coaching industry, enabling a side-by-side comparison of two snapshots: the coaching industry, pre- and mid-pandemic.

The survey is available in English, French, German, Italian, Japanese, Korean, Mandarin, Portuguese and Spanish.

The deadline to complete the survey has been extended to **July 13, 2020**.

Take the Survey

[Begin Here](#)

2019 Global Coaching Survey

The *2019 Global Coaching Survey* is now closed. We will publish the survey results in September 2020.

2016 Global Coaching Study

The *2016 ICF Global Coaching Study*, based on a 2015 survey commissioned by ICF and conducted by PricewaterhouseCoopers LLP, used information and insights from more than 15,000 professional coach practitioners and managers and leaders who use coaching skills to provide an up-to-date picture of coaching.

The Executive Summary is available free of charge in the following languages:

English

French

Portuguese

Spanish

The Final Report is \$95 USD for ICF Members and \$295 USD for non-members.

[Purchase Final Report](#)

[Download Executive Summary](#)

Fact Sheets



Infographics



Slide Decks



Talking Points



Past Studies

2012 Global Coaching Study



2007 Global Coaching Study





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